



Partnering for Success with Binary Stream

Win more lucrative deals and earn additional revenue with an award winning Microsoft Independent Software Vendor at your back

A Channel-centric Culture

Binary Stream is a channel-centric organization and we view our partners as an extension of our organization, playing a critical role in our go-to market strategy. Binary Stream is here to make our channel partners successful.

We strive to help you understand our solution offerings and bring success to your sales and marketing teams — and your bottom line. By strategically partnering with us, you can leverage our expertise through our knowledgeable Partner Account Managers and Solutions Consultants. Contact us any time with questions and to discuss applying for a joint marketing campaign. Here are some ways we engage with our partners:

- Partner newsletter with invaluable information such as webinars, training, product, and service announcements
- Partner broadcasts containing breaking information on solutions, products, and enhancements
- Shared pipeline leads, sell sheets, templates, related sales and marketing content
- Product information and sales team training
- Customer and prospect demonstrations and educational webinars
- Co-marketing initiatives accelerating time to market



About Binary Stream

Binary Stream is an award-winning Microsoft Gold Certified provider of Independent Software Vendor (ISV) solutions that solely works through the Microsoft Partner Channel to provide software solutions that optimize the cost and efficiency of Microsoft Dynamics ERP. Binary Stream is a trusted ISV, partnering with top performing Microsoft Dynamics ERP partners.

With our proven approach, we have helped over 1,500 customers succeed in industries such as finance and insurance, healthcare, manufacturing and distribution, real estate and property management, and software and IT. Our partners benefit from our experience and long standing reputation in the Microsoft Partner Channel — we've been Microsoft Gold Certified and President's Club members for over a decade.

Partner Benefits



40% profitability margin on all sales



Faster time to market



Increase profitability potential



Lower cost of doing business



Access to resources



Wide breadth of products

Why Partner with Us

Microsoft Dynamics ERP solutions are powerful tools, but clients often have industry specific requirements or needs beyond basic ERP. Binary Stream specializes in finding gaps in functionality and addressing them. We keep our solutions relevant and adaptive to client needs — resulting in increased customer satisfaction and retention.

Partner-centric Successes:



Provide clients a reason to choose Microsoft Dynamics ERP over a custom solution



Increased partner implementation revenue



Improve current ERP client satisfaction by enhancing their functionality



Larger, more complex deals

Working together with you to deliver superior solutions to our joint customers, no matter what their market focus, we can deliver a rich suite of offerings. Extending the functionality of your clients' ERP solution allows you to compete in a broader ERP space, open new market segments and create opportunities to win larger, more complex deals. The Binary Stream Partner program is the foundation of the relationship between you, as marketplace experts, and Binary Stream, a leading ISV.

We believe in the power of partnerships. It is through you and your client's success that we both succeed. With this common goal in mind, we work with you to reach your goals and bring deals to life.



Resources for our Partners

The Partner Portal

Access what you need when you need it! Binary Stream's Partner Portal allows you to find information on Binary Stream products and solutions. Registering for access to the Partner Portal enables you to access collateral, price lists and product downloads anytime and anywhere you need it. [Click here to navigate to the portal.](#)

Reseller Agreement

View the Reseller Agreement below to review the terms and conditions of becoming a Binary Stream partner.

[View Agreement](#)

Extend your Sales Team with Ours

With nearly 20 years of experience delivering superior ERP solutions, Binary Stream has over 400 strategic partnerships. Our tightly integrated, scalable software is relied upon by thousands of medium to large enterprises globally.

We are committed to providing added value for our partners. Our team of Account Managers and Solutions Consultants act as an extension of your own sales team, validating and supporting your end customer opportunities.

Start closing more deals today by contacting sales to learn more.

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