



# Future-proof your integration strategy

Businesses today run via a myriad of systems and platforms. In order to achieve streamlined processes, efficiencies and ROI, those systems must be able to communicate. SmartConnect integrates Dynamics 365 Business Central and Dynamics NAV seamlessly with the business systems you have in place today, and it is ready to integrate with any new applications you may add tomorrow. So, you're free to choose your business applications based on functional fit, not integration concerns.

## Challenges

- ✓ Integration is complex by nature.
- ✓ Every business has unique requirements.
- ✓ Every business has requirements that will change.
- ✓ Custom integrations are difficult to deliver profitably.
- ✓ Custom integrations can be tedious to upgrade and a major cost consideration on whether to stay with Dynamics NAV & D365 Business Central.

## Solution

- ✓ SmartConnect, as a middle-ware integration toolset, allows you to connect your business applications with Business Central and Dynamics NAV without code (or with low-code, if you'd like).
- ✓ Data transformation and multiple trigger options are available (run batch, changes-only, real-time event-based triggers, or call the SmartConnect API to run an integration).
- ✓ Integration templates (starting points) are available and 100% configurable.
- ✓ Available on-premise and as an iPAAS cloud service in Microsoft Azure.

## Results

- ✓ Deliver integrations faster and more profitably.
- ✓ Customers reduce manual entry and enjoy integrations that are easy to manage as business requirements change.
- ✓ Be able to say yes to more integration requirements and integrate with any standard or custom Dynamics 365 Business Central and Dynamics NAV page.
- ✓ Offer repeatable integration solutions with your own templated integrations and connections.
- ✓ Provide integrations that are easy to manage and upgrade to your customers
- ✓ When integrations fail, access error notifications and easily fix errors.

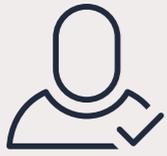


## Reference

With their first integration saving them **4+ hours per week**, "What this comes down to is really making the lives of my team much easier and eliminating unnecessary data entry. We couldn't be as efficient as we are without the use of SmartConnect"

Nate DeJonge, VP of Finance | Eagle's Flight





## Ideal Customer

- ✓ Customers who are using Dynamics NAV 2009 or a later version.
- ✓ Customers who would like to integrate with one or multiple companies in Dynamics NAV or Business Central.
- ✓ Customers who would like to connect and integrate their Dynamics NAV or Business Central with other applications. Some examples of other applications include Dynamics 365 Customer Engagement, Field Service, Project Service Automation, Excel, flat files, SQL databases, applications with an ODBC or OLEDB connection, or applications that have a web service (REST or SOAP API).
- ✓ Customers who would like to have integrations that are easy to maintain and upgrade.



## Compelling Reasons

- ✓ Partners are able to be competitive as they deliver integrations.
- ✓ SmartConnect's interface allows the citizen developer, functional consultant, technical consultant and developer to all deliver integrations without code, or with low-code.
- ✓ When errors occur, SmartConnect makes it easy to see errors and fix them.
- ✓ The customer is able to reduce manual entry, save time, and be more efficient.
- ✓ The customer is able to handle their unique process with SmartConnect's flexibility, configuration and developer options.



## When to walk away

- ✓ The customer's integration scenario can be solved with a simple Microsoft flow.
- ✓ The customer prefers to write custom code for integration.
- ✓ The customer is on a version of Dynamics NAV that is prior to 2009 and would like to that application as a destination.

## Specifications

	NAV	CRM	O365	AX
Available for Platform	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Minimal required version	Dynamics NAV 2009			
	Available			
Via Appstore	<input type="checkbox"/>			
Subscription based pricing available	<input checked="" type="checkbox"/>			
Microsoft certified	<input checked="" type="checkbox"/>			

## Localised versions

Currency	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>							
Localisation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Translation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Training	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>



## Proud facts

- ✓ Trusted by 6,000 companies to power their integrations and migrations.
- ✓ Supported by ERP and CRM integration experts with offices in the Netherlands, Denmark, the United States, and Australia.
- ✓ SmartConnect.com (the online version) is hosted in Azure in the United Kingdom as well as the Netherlands.
- ✓ SmartConnect on-premise may be installed into Windows environments.
- ✓ Parity for SmartConnect.com and SmartConnect on-premise planned to be released during Q4 of 2019.



eOne Solutions is the leading author of innovative solutions for Microsoft Dynamics 365, Business Central, Dynamics NAV, and Dynamics GP.

Trusted by over 20,000 companies globally, eOne provides configurable and scalable solutions that allow companies to increase efficiency, say yes to specific requirements, and future-proof integrations. Whether you need to truly integrate (generate new data) or display it as a "virtual" resident of the system, eOne has you covered with both SmartConnect and Popdock. Learn more at [eonesolutions.com](http://eonesolutions.com).

## Readiness requirements

- ✓ Sign the eOne Partner Agreement
- ✓ Walk through personalized onboarding with partner relationship manager.
- ✓ Access documentation, videos, FAQs, and Knowledge Base articles available online.
- ✓ Sign up for personalized online training or one of eOne's SmartConnect Integration Bootcamp to receive classroom-style training.
- ✓ Access your internal use/demo keys for eOne products.
- ✓ Access import and integration templates built for Dynamics NAV and Dynamics 365 Business Central to jump start your next integration project.